



SEASON 7

RULES AND REGULATIONS:

1. The **Ad League** is open to all advertising agencies, advertising partners and other companies that provide advertising services like below-the-line services, production and public relations.
2. There will be ten (10) slots available for teams in the 7th season of **Ad League**.
3. Registration for **Ad League** Season 7 starts on May 2, 2017 and ends when all ten (10) slots have been filled up or on **May 22, 2016 (Monday)**, whichever comes first.
4. The registration fee for each team will be **Php42,000** with ALL games to be played at the Makati Coliseum.
5. Teams must submit their complete 20-25player lineups using the attached **Ad League** team lineup template by **May-22** together with the full payment of entry fee. All members on the official team lineup will be allowed to play in the course of a single game.
6. Teams from creative ad agencies combined with their media agencies, may be composed of:
 - Probationary/Regular employees
 - Former employees (maximum of two)
 - Support staff (messengers, admin, janitors, security) employed before **Jan. 1, 2017**
7. A maximum of two (2) creative agencies may also merge to form one team, provided they give up their option to use former employees in their lineups.
8. Teams from invited suppliers or production houses are not allowed to merge with other suppliers and can only enlist their regular employees or regular contractuels (for production houses). Only regular contractuels who are receiving monthly salary from the company for the **last 12 months** will be allowed to play. Pay slips must be presented to the Ad League committee for proper verification.
9. In upholding the spirit of sportsmanship and camaraderie, the formation of the team should be with individuals within the recognized advertising-related group only, with no professional players, or "newly acquired" players with obvious intent to bolster their line up for the league. This is to curtail the formation of "All-Star selections". The approval of the team to play will be with concurrence and approval of existing Ad agencies within the league.

10. Teams may protest the eligibility of any player from any teams by lodging an official protest with the league organizers. Teams with players placed under protest have until their next scheduled game to present the necessary documents (only BIR, PhilHealth, and SSS contributions will be accepted) to prove their players' eligibility; otherwise all games won with that player will be forfeited.
11. All players must play in their complete uniform. In cases when teams have players with incomplete uniform (different jersey number, mismatched jersey and shorts number, etc.), the table committee and opposing team must reach a consensus on whether to allow the players with incomplete uniform to play or not. If the teams and table officials agree to let the players with incomplete uniform play, a penalty will be assessed to the offending team. The penalty will be 2 free throws for the opposing team before the last 2 minutes of the 4th quarter (per player in violation).
12. Players with mismatched uniform (wrong color, different design, old design, etc.) will NOT be allowed to play even the opposing team has an agreement with the other team.
13. Student OJT will not be allowed to play.
14. Monetary penalty of 500pesos shall be imposed to a team with a player that commits a technical foul (taunting, flagrant foul, disrespectful behavior towards official and other players, and other unnecessary actions that may instigate a fight). Any form of threat will result to player's automatic ejection and two (2) games suspension.

All incidents will be reviewed by the Ad League committee, in consultation with referees and table officials. The team must pay the penalty/penalties before their next game otherwise the team will not be allowed to play and considered DEFAULT.
15. Former Pro or Semi-Pro players will not be allowed to play in Ad League.
16. All new/incoming players that have collegiate varsity exposure will be subject to approval from all participating Ad Agencies and committee.

LEAGUE SCHEDULE:

1. Opening Tip-off for **Ad League** Season 7 will be on **June 5, 2017 (Monday), 7pm @ Makati Coliseum.**
2. Complete game schedules will be posted on the **Ad League** website, as soon as possible.
3. Scores, stats, and team standings will be posted on the **Ad League** website within 2 days after every game.
4. Games will be played every Monday and Thursday at the Makati Coliseum. The first game will be played at **7:05pm** while the second game will be played at **8:20pm**. Teams will have a grace period of **10minutes** to field a complete team. If they cannot do so, they will forfeit the game and must pay the default fee of **1,500pesos.**
5. The league will use a semi-double round-robin format, with the teams playing for seeding in the quarterfinal round. Each team is guaranteed to play **at least fifteen (15) games** in Season 7. The format of the quarterfinal, semi-final, and the final rounds will be similar to the previous seasons.
6. The All-Star Games will be played before the end of second round-robin phase.
 - 6.1.1. Events in the All-Star night will include:
 - 3pt Shootout - 2 representatives from each team (1player - table committee's choice, 1player - based on votes from other teams). Each participant will be given 90 seconds to finish all 5 racks. Top 3 participants will advance to the championship round.
 - All-Star Game - 3 representatives from each team (1player - table committee's choice, 2players - based on votes from other teams).
 - 6.1.2. All-star players must play at least 10minutes each.
 - 6.1.3. Players for Team A will come from teams with odd rankings (#1, #3, #5, #7, #9). They will wear their teams' light jerseys.
 - 6.1.4. Players for Team B will come from teams with even rankings (#2, #4, #6, #8, #10). They will wear their teams' dark jerseys.

WHAT'S AT STAKE?

- **Ad League** Perpetual Trophy worth P18,000 for Agency Division champion
- **Ad League** Perpetual Trophy for Industry Partners Division champion
- Leave-behind trophies for the Champion, 1st runner-up, and 2nd runner-up for both divisions
- All-Star Games (no entrance fee):

3-pt Shootout champion	-	Glass trophy + P1,500 cash
All-Star team champion	-	Individual medals (15pcs) + P3,600 cash